

About TEXAS SMARTSCAPE

Texas SmartScape teaches concepts of landscaping with plants that are native and adapted to specific regions in Texas. SmartScape utilizes xeriscape principals, but goes beyond the basics by providing design, care, and plant search tools that are "smart" for these regions.

Please visit
www.txsmartscape.com
for more details.

Texas SmartScape for the North Central Texas region was made possible by the following organizations:

City of Irving

Dallas Water Utilities

North Central Texas Council of Governments and the Regional Storm Water Management Program

North Texas Municipal Water District

Tarrant County

Tarrant Regional Water District

Texas AgriLife Extension

Texas Parks and Wildlife

Trinity River Authority (through TCEQ's Clean Rivers Program)

Upper Trinity Regional Water District

Weston Gardens



TEXAS SMARTSCAPE®: A "Green" Gardening Tool

More than 20,000 Texans consulted this online program in 2008. By partnering with Texas SmartScape, you can attract more clients.



The goal of this program is to conserve water, protect water quality, beautify the local environment, and attract native butterflies, hummingbirds, and other wildlife.



For more information, visit
www.txsmartscape.com.

*Nursery/
Landscape
Industry*

Find out how
an online program
designed for the
North Central Texas
region can help "green"
your business.

Texans are becoming more and more environmentally-friendly and more "green" in their gardening habits.

North Central Texans rely on an online gardening program, Texas SmartScape®, to help protect the environment.

If your nursery or landscaping business is located in the North Central Texas region, you are invited to participate in an initiative that could help improve the public's perception of your business and increase traffic (see the "How to Participate" section).

To learn more about Texas SmartScape, see the "About Texas SmartScape" section or visit:

www.txsmartscape.com.



How to Participate

Thousands of North Central Texans visit the SmartScape website on a monthly basis for landscape design and care and plant search tools. Many consult the plant database—which contains over 200 plants that are native and adapted to the North Central Texas region—before visiting a local nursery or hiring a local landscape company.

Your business could benefit from this program by selling the plants listed on the search plant database, incorporating these plants in landscape designs, or by encouraging proper design, care, and maintenance techniques as suggested by the Texas SmartScape program.

Nurseries

If your business is located in the North Central Texas region and sells any of the listed plants appropriate for this region, we would like to offer you the opportunity to use specially designed and recognized Texas SmartScape stickers to identify these plants at your nursery as SmartScape-approved. Please visit the North Central Texas section of the website or see the

attached list, if available, of SmartScape plants appropriate for the North Central Texas region.

Simply attach a sticker to the sign describing the plant. This will make it easier for the public to identify the SmartScape plants while shopping. If you agree to participate, we will list your business on the Texas SmartScape website.

Landscape Design/ Maintenance Companies

If your business is located in the North Central Texas region and incorporates any of the SmartScape ideas and techniques in landscape designs and maintenance, we want to know. Please visit the website for details.

If you provide a link to the Texas SmartScape website on your business' website, we'll list your business on the Texas SmartScape website.

**For More Information
Visit**

www.txsmartscape.com

or contact

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